

2nd Convention

June 1968

S.C.I. CONVENTION II

JUNE 13 - 16, 1968

SHERATON SCHROEDER

MILWAUKEE, WISCONSIN



Miss Beer Stein: Josette DeLaitre



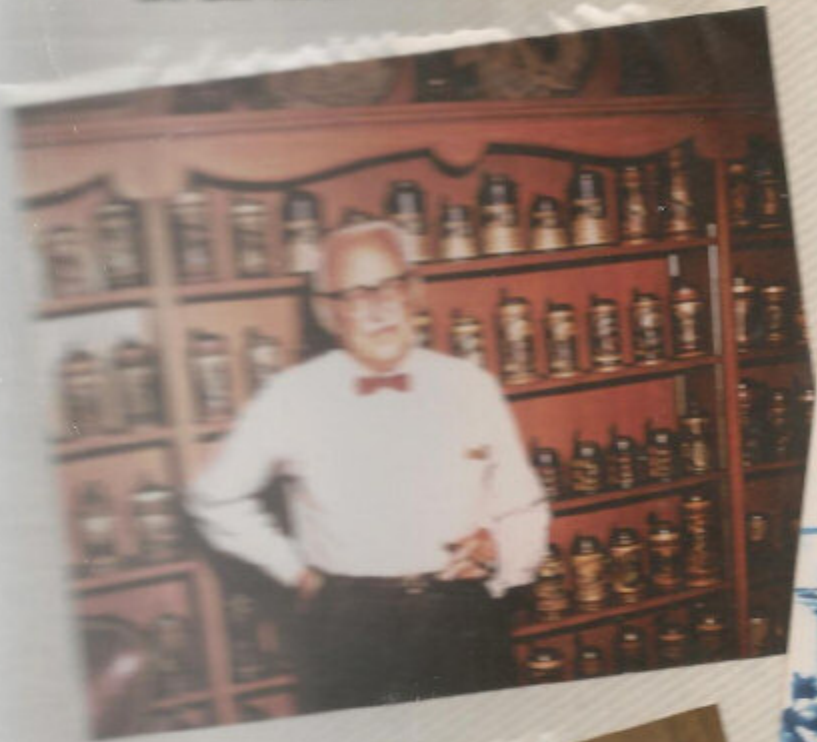


Dorothy Schardin (left)

Jeanne Heimann (right)



Dr. John Harrah



BEER-SOAKED WELCOME MAT IS OUT FOR EXCITING CONVENTION NO. 2



The pride of the Ray Sanders' collection are these Mettlach steins that once were property of Anheuser Busch of St. Louis.

See Story on Page 48

Milwaukee's Sheraton-Schroeder Hotel has spread out the welcome mat for Stein Collectors International's second big convention. Club President Jack Heimann expects close to a hundred members to show for the "new and improved" version of last year's first such affair in New York City. Based on the combined enthusiasm of Kurt Sommerich, our vice-president and convention chairman, and the folks of old Milwaukee, we can positively predict an enlightning stay from June 13 to 16.

Bringing the famous Ripley stein collection out of storage by the people at Pabst Brewing Co. may be the highlight of the convention. On the night of Thursday, June 13, members will be guests of Pabst in the charming Blue Ribbon Hall. Dinner and plenty of Pabst Blue Ribbon will be served along with the showing of the Ripley steins.

"Political" meetings will be at a minimum although a few "exchange" type of meetings will be held. Members will show photos and color slides of their pride possessions (steins, not children). A slide show of last year's convention and subsequent trip to Europe will be presented.

Two SCI members — Helena Ratzsch and Karl Mader—will be hosts for two special luncheons at two of those famous Milwaukee restaurants.

We will be guests of Schlitz Brewery in their congenial Brown Bottle Room. We will have our own private cocktail party in the hotel. A small but select group of antique dealers will have a two-day show right in our Sheraton-Schroeder Hotel.

More of the comraderie and friendship that were evidenced in our New York convention will be there in Milwaukee.

der Gemütlichkeit

