

# 4<sup>th</sup> Convention

June 1970

S.C.I. CONVENTION III

JULY 10 - 13, 1969

WM. PENN HOTEL

PITTSBURG, PA.



Miss Beer Stein: Jackie Graci



Charlotte & Bill Schwartz

# STEIN COLLECTORS INTERNATIONAL

CONVENTION NO. 3  
PITTSBURGH, JULY 10-13, 1969

## THURSDAY, JULY 10

9:00 A.M. to 1:00 P.M.

### REGISTRATION at Terrace Room of William Penn Hotel.

Time to meet other members, trade or sell steins with fellow SCI members. Bring photos of your collection. Official "hello" from hosts and officers will take place at 11:30 A.M. in Terrace Room.

---

Late registration will take place throughout the convention. See executive secretary on arrival.

---

1:30 P.M. to 5:00 P.M.

RECEPTION and house tour to home of Dr. and Mrs. J. J. Hersh, 1331 Terrace Drive. Transportation is independently arranged though Dr. Hersh will provide directions.

7:00 P.M.

BEER PARTY and Get-together at Duquesne Brewery, arranged by Frank Sklar, president of Greater Pittsburgh Stein Club.

## FRIDAY, JULY 11

---

Antique Show 10:00 A.M. to 5:00 P.M. in the hotel.

---

9:00 A.M.

ANNUAL MEETING of Stein Collectors International, Terrace Room.

10:30 A.M.

HARVEY MURPHY presents his annual report on restoration and creation of steins.

11:30 A.M.

COLOR SLIDE SHOW of members' choice collectors items. Members should have a few 35mm slides of their favorites. AFTERNOON is free for shopping and touring of greater Pittsburgh.

2:00 P.M.

CHOICE OF TOURS: Trip to Duquesne Works—U. S. Steel Corp. or Visit to H. J. Heinz Plant.

If you plan to take either tour, please sign up on lists in the Terrace Room well in advance. It is important that SCI members be on time for these special tours which are expressly planned for our group. Allow time to be at the site of the tour early to start at 2 p.m. Transportation is individually arranged.

4:30 P.M. Private Stein Auction (members only) in Terrace Room.

6:30 P.M.

COCKTAIL PARTY in room of executive secretary. Room number will be listed on board in Terrace Room.

8:00 P.M.

ANNUAL DINNER at LeMont Restaurant high atop Mt. Washington with its panoramic view of the Golden Triangle.

Nomination and election of new president to follow dinner.

Drawing for door prize stein to be held after dinner. Other presentations to be made.

Rest of evening free to sample Pittsburgh's night life.

## SATURDAY, JULY 12

8:00 A.M.

BILL SCHWARTZ DAY. Special trip to Lancaster. Suggest early breakfast. Our charter bus departs from front of hotel at 8:00 A.M. sharp. It is imperative that we get an early start.

1:30 P.M. Visit at the home of Mr. and Mrs. William Schwartz, refreshments to be served. Please use extreme caution while inspecting the Schwartz collection.

7:00 P.M. DINNER in honor of special guests, Mr. and Mrs. William Schwartz, at the Stockyard Inn in Lancaster. Bus will return to Pittsburgh immediately after dinner.

## SUNDAY, JULY 13

10:30 A.M. Closing Meeting. Selection of site for 1970 SCI Convention to be decided by vote of members.

## Maethner Translates For Minnesotans

The third meeting of The Society for Minnesota Steinologists, took place at the St. Paul home of Earl Christy.

Arthur J. Maethner of St. Cloud presented his interpretation of the German article on stein collecting which appeared in the March edition of *der Gem.* It follows:

Richly decorated old beer steins are worth a fortune in the United States! Enthusiastic American collectors willingly pay several thousand marks (\$1-DM4.20) for unusual steins.

There is even a Society for Stein Collectors in America. The society also publishes a bulletin entitled "Der Gemutlichkeit."

The president of this society is Mr. Jack Heimann, advisor to industrial concerns in the city of St. Paul. His collection of 250 beer steins represents a collectors' value of some quarter of a million marks (\$62,500).

A convention of beer stein collectors takes place each year. Every other year the American collectors organize a group tour through Europe. The principal destination of these "Stein Collectors" is naturally Munich, the Mecca of all beer stein collectors.

Neither expense nor effort is spared by American stein fanciers in their search for these "stony" symbols of German *Gemutlichkeit*. Whoever among them is able to unearth a particularly fine specimen and succeeds in bringing it home, may rest assured that he will be the much-admired focus of attention by beer stein dilettantes for at least one evening session.

The society's meeting places naturally take on the appearance of true Bavarian inn rooms. If one wishes to be truly a part of the evening's activities, it is expected that he will appear clad in Bavarian leather shorts and sporting a mountaineer's hat.

\*\*\*\*

Jack Heimann—the President of the Society of Beer Stein Collectors in America.

\*\*\*\*

Translated from an article which appeared in Germany's *Bild Zeitung* on March 26, 1969.

Arthur J. Maethner  
169 Riverside Drive NE  
St. Cloud, Minnesota



## A NEW CONVENTION FAVOR

In addition to the usual half-liter commemorative stein which is given as a favor as SCI national conventions, a new memento will be given to convention-goers at Pittsburgh. Every registered guest will be given a white porcelain drink coaster, shown above in actual size. All of the circular lettering is in red with the SCI emblem in blue.

## SCI Hq Goes to Sacto

Headquarters for SCI will move 300 miles to Sacramento, California's capital.

SCI founder Tom McClelland has accepted a journalism teaching position at Sacramento City College and will move there in mid-August. The club's records and backlogs will make the move, too.

Members will be notified of the new address in the September edition of *der Gem.*

## Chapter Holds Party

Members of Erste Gruppe, Southern Cal chapter of SCI, had a party meeting at the Turner Inn Hofbrau in Los Angeles on the evening of Friday, June 13.

There were 36 members in attendance

## Dine in Europe

SCI members living in Europe can join the clan at one of two cities this summer. Guests who want to be a part of it all can dine with the SCI travelers at the Heidelberg Europaischer Hof on Sunday, July 20 at 8 p.m. or at Munich's Hotel Konigshof on Saturday, August 2 at 8 p.m.

Our Europeans should notify Tom McClelland at the respective hotel in advance. Costs will not be covered by SCI.

SCI travelers will be glad to see members anywhere along the way, too.

## Stein Collectors International

The world's only society dedicated to the study of antique drinking vessels. The quarterly bulletin, *der Gemutlichkeit*, is our means of communicating with members everywhere. Dues are \$3 per year; \$5 for two years. Write to Tom McClelland, 815 South McClelland, Santa Maria, California 93454.

# STEIN COLLECTORS INTERNATIONAL BRAGS OF TWO REGIONAL GROUPS

## Der Gemütlichkeit

No. 14, Dec. 1968

A Quarterly Bulletin for Collectors of Steins

Page 57



First officers of the first regional chapter of SCI are these jovial tipsters, left to right: Der Schreiber, Norm Medow; Marks Minister, Chuck McKittrick; Chancellor Paul Cor-

nell, and Vice-Chancellor Joseph Durban. Each says "Prosit" with a favorite personal stein. Erste Gruppe will meet quarterly.

## Erste Gruppe Forms Southern California Chapter First: Proud Minnesotans Challenge with Second Group

Two regional chapters of Stein Collectors International have been formed.

Leading the way was a group of Southern Californians who met at the home of Paul and Donna Cornell on Oct. 19 for an organizational meeting. They had 24 collectors present.

The chapter was named "Erste Gruppe," German for first group. The imaginative Erste Gruppe members then

dubbed their newly elected officers with unusual titles too.

Herr Cornell was elected Chancellor (president). Joe Durban was named Vice-Chancellor. Chuck McKittrick became Marks Minister (treasurer) and Norm Medow was chosen Der Schreiber (secretary).

In Minnesota on December 6, at the home of Tom Crocker, the second group

of SCI was formed to serve the state of Minnesota. Host Crocker was named the group's president.

With 19 members in attendance, they elected Art Maethner vice-president and Dorothy "Petunia" Schardin secretary-treasurer. The group remained unnamed for the time being.

At the Minneapolis meeting were 13

—Continued on Page 58

## Southern Cal, Minnesota Set Precedent for Chapters

Continued from Page 57—

collectors who had attended the national convention. SCI's first president, Jack Heimann, was among them.

Minutes from both groups indicate that the regional chapters will enjoy their hobby-sharing in their respective areas. Both organizations plan to meet quarterly.

Erste Gruppe meets next on Feb. 8 at the home of Chuck McKittrick. Southern Cal collectors who have not yet joined Erste Gruppe can join the fun at McKittrick's (phone DUnkirk 2-7272).

The Minnesotans will be meeting again on March 7 at the home of John Boller in St. Paul. RSVP by phoning 454-2382.

Dues vary widely for the two groups. Erste Gruppe is spending big at \$5 per quarter. The funds cover any and all expenses for the gatherings. Minnesotans charge only \$1 per year for each couple. All they hope to cover is postage and correspondence. Members will take turns hosting the meetings, following an alphabetical list of members.

Both new groups plan to have members bring steins for sale and trade—or just for exhibit. Both groups also hope to have some educational program about



Tom "Splash" Crocker is the duly elected president of the Minnesota chapter of SCI. The group meets again at the home of John and Donna Boller on March 7.

steins at their meetings.

Cornell is leading his Erste Gruppe to a full first year of activities. The officers include the wives of the elected officials.

Added as board members were Carl Klafs, Bill Webster and Tom McClelland—and their spouses.

The Erste Gruppe even plans to hold board meetings in between their regular quarterly get-togethers.

Adopted by Erste Gruppe as official mascot was a two-foot carved wooden statue of a portly gentleman standing on a beer keg holding a stein high in his right hand. Owner Frank Love gave his approval and the figure was baptized "Herr Burgermeister." The mascot will attend all meetings of Erste Gruppe.

One of the Southern Cal's bigger goals is to tempt SCI to take its convention westward to the Southland in 1970. They even set up a special committee to promote the event.

At the Minnesota inaugural, host Crocker had some 200 steins and beer mugs on display. He cleaned his attic for the show.

The first two organizations have set the precedent and have proved that the regional gatherings can be rewarding. If others are interested in forming area chapters of SCI, they can write to headquarters for information in getting organized.



These collector wives will share officer duties with their husbands in recently organized Erste Gruppe—the first group—of Stein Collectors International. Left to right are

Ronnee Medow, Alee McKittrick, Mary Durban, and Donna Cornell. The group will meet next on February 8 at the Los Angeles home of the McKittrick's.



**Pittsburgh**

Stein Collectors International  
Convention No. 3 - July

Honoring  
Joseph Hershey  
the host



William  
The Dog