

5th Convention

August 1971

S.C.I. CONVENTION V

AUGUST 2 - 6, 1971

JACK TARR HOTEL

SAN FRANCISCO, CA



Miss Beer Stein: Lee Poppie

Mr. Beer Stein: Herb Jeddy



from left:Harvey Murphy

?

Wally Schardin

John Boller



?

Tom McClelland

Claire Hill

Jack Lowenstein



Joe Durban

Dorothy Schardin

Lola Yon

Wally Schardin

Wyatt Yon

?????



BREWERY NIGHT

A Time to Remember in San Francisco

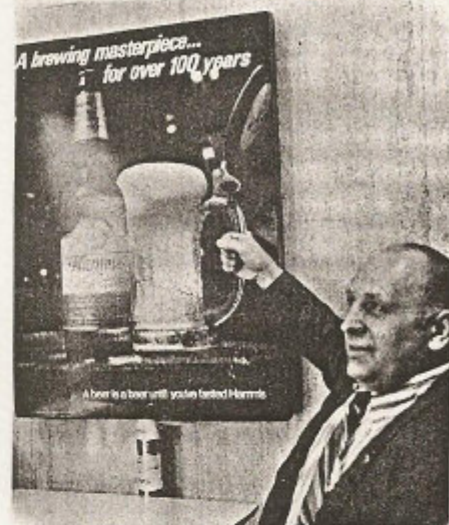
Happiest night of the San Francisco convention was undoubtedly the evening at Hamm's. The hosts supplied a great buffet dinner complemented with Hamm's beer.

That Happy-go-lucky Herb Jeddy did the honors of picking Miss Beer Stein, 4'8" Lee Poppie from Monterey Park, California. And then, in return, Mrs. Poppie selected Herb as the first Mr. Beer Stein. He was crowned with a Hamm's napkin, appropriately folded; she was crowned with a special headpiece created from a single Hamm's can. Special gifts were given to Miss Beer Stein.



drop. It was a big night for the Poppie's.

Entertainment included the first official SCI chug-a-lug relay race. The host team won with their final chugger, Frank Poppie, drinking from behind to win by



Joe Durban, president of SCI and head host for the recent San Francisco convention, hoisted a gigantic — but imaginary — stein full of Hamm's best during a planning session at the brewery. Joe and other conventioners toasted with the real thing during Hamm's Night at the convention. As usual, "brewery night" was the top evening for most during the convention.



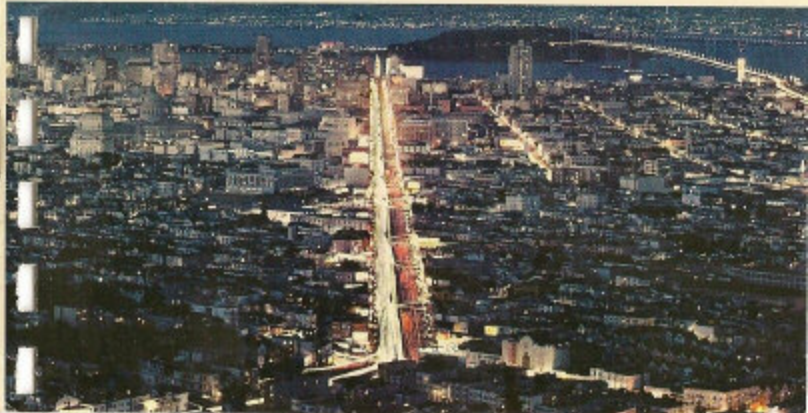
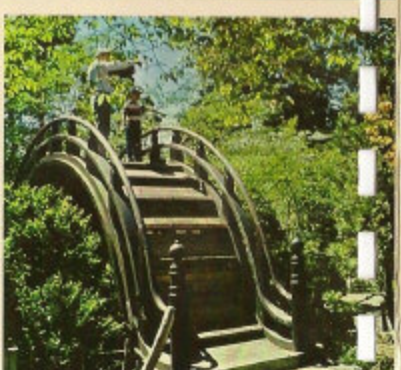
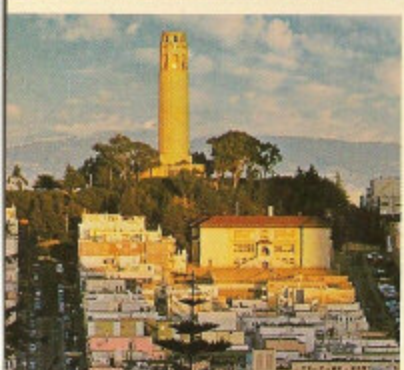
Hamming it up at the Land of Sky Blue Waters room atop Hamm's Brewing Co. are Terry and Claire Hill, co-hosts of the San Francisco convention.



Royalty at San Francisco are Mr. Beer Stein (Herb Jeddy) and pert Miss Beer Stein (Lee Poppie).



Miss Beer Stein of 1971 — Lee Poppie



Stein Collectors International

AUGUST 2-6, 1971

SAN FRANCISCO, CALIFORNIA

Jack Tar Hotel



SAN FRANCISCO
EVERYBODY'S FAVORITE CITY

MONDAY, AUGUST 2

OFFICIAL PROGRAM

CONVENTION NO. 5

- Noon to ? Registration in the Gas Buggy Room on the Mezzanine. What's in the bag, goose? Pick up your special San Francisco bag full of goodies for all conventioners. (One bag per couple, please!)
- 5:00 p.m. Welcome toast proposed by President Leonard Schenk with brief welcomes from hosts. Sudy refreshments served.
- 7:00 p.m. Dinner served in the Gas Buggy "B". Remainder of evening free for checking out Baghdad by the Bay (That's what Herb Caen calls it).

SAN FRANCISCO, CALIFORNIA

FIRST DAY TIPS — Bring photos of your steins. That's what these folks are interested in. Gals, make hair appointments. Everybody, there is a swimming pool on the fourth floor. Good spot for lunch is Tommy's Joint across the street. For economy: Foster's, also across the street.

TUESDAY, AUGUST 3

Breakfast is independent. Try the hotel or venture across Van Ness to Foster's (economy cafeteria style), or Zim's.

- 9:00 a.m. Presidents' meeting. All ex-presidents of chapters or SCI national are invited to policy-making meeting. Gas Buggy "B".
- 10:00 a.m. Swap meet. Bring your steins for sale or trade. This is not for dealers. This is the opportunity for collectors to wheel and deal on their own. Gas Buggy "A".
- 11:00 a.m. General Meeting in Gas Buggy "A". "This is Where We're At" address by Tom McClelland, founder and organizer of Stein Collectors International. Hissing, booing and cheering are permitted.
- 1:00 p.m. Lunch at A. Sabella's Restaurant on Fisherman's Wharf (2766 Taylor St.) Banquet Room, second floor. Allow plenty of time to get to Sabella's (half hour). Take cabs in small groups or start even earlier and take city bus with transfer to Cable Car (marked Mason — not Hyde).
- Rest of afternoon free. Recommend shopping at Cost Plus, Ghiradelli Square, strolling on the Wharf; enjoy an Irish Coffee at Buena Vista Cafe. Bay cruises are available from the Wharf.
- 6:00 p.m. Meet atop Hamm's Brewery. It's a long walk or a short taxi ride from hotel — recommend the latter only. Take elevator to Land of Sky Blue Waters Room at 1550 Bryant. Enjoy Hamm's best draught and buffet. Selection of Miss Beer Stein. Beautiful view of The City. Tap runs dry at 9:00 p.m.

WEDNESDAY, AUGUST 4

- 8:00 a.m. Breakfast served in the hotel. Be on time. Announcements at breakfast.
- 9:15 a.m. Board charter bus in front of hotel. Dress comfortably for this day. Ladies, consider low-heeled shoes. Take hour-and-a-half drive down the Peninsula to Paul Masson Winery.
- 11:00 a.m. Tour of Paul Masson Champagne Cellars.
- 1:00 p.m. Wine tasting at Paul Masson Mountain Vineyards. Santa Maria style beef barbecue luncheon served.
- 3:00 p.m. Depart in our charter bus for return trip. Refreshment break at Rickey's Swiss Chalet in Palo Alto. Here we will look over the John Rickey collection of antique drinking vessels.
- 8:00 p.m. Dinner in Chinatown (731 Grant Ave.) at Four Seas Restaurant. Mr. Non Yee, manager, will open special bar on second floor beginning at 7:30 p.m. Transportation independent. Recommend small groups in cabs. After dinner, let's all go to Red Garter: banjo music with group therapy sing-along.

THURSDAY, AUGUST 5

Breakfast independent.

- 10:00 a.m. Dealer's show opens in Gas Buggy Room "B", open to members throughout day. Closes at 4:00 p.m.
- 1:00 p.m. Lunch in Hotel at fourth floor conference hall next to pool. Lots of special awards at this one. And door prizes.
- 2:30 p.m. Slide shows of steins and entire collections. Words from Harvey Murphy on his hobby of restoring damaged steins.
- 4:00 p.m. Panel: on How to organize and operate a Regional Chapter, conducted by Dr. Carl Klafs, president of Erste Gruppe, with tips from other members of SCI's biggest chapter.
- 8:30 p.m. Big banquet at Schroeder's German Restaurant (240 Front St.) This is our dressiest evening but tuxedos and formals are not necessary. Announcement of new SCI vice-president and next convention site. Special presentations. Transportation independent.

S.C.I. ADVISORY COUNSEL MEETING

August 5, 1971

The meeting was called to order at 11:15 in Karl Krofs' room. The following at-large delegates and alternates were chosen by the group:

1. Red Smith
2. Jack Lohenstein
3. Walt Sharp
4. Dick Miller
5. Frank Lambertus
6. Glen Rolley
7. T. Jim Hensen

It was moved by Karl Klofs and seconded by Fred Schroeder that Petunia Schardin be National Secretary for conventions. The motion was carried.

Richard Whiton wants to impress on people why we are to incorporate to protect and to carry on the idea of "Prosit." It was suggested that the S. C. I. be incorporated and have "Prosit" as a by-law. This way the S.C.I. would not be responsible and would make payment for "Prosit."

Richard Whiton would also like a committee to check steins and to mark them if they are not mint. In the discussion that followed, it is almost impossible to do, but that we should try to get reputable dealers to show at the convention. We think this should be thought about and discussed next year.

Also, we should think about incorporating the S.C.I.

Terry Hill asked how the drawings were handled for the door prizes. Tom said that anyone who had paid \$15 had their name in the drawing, but that the dealers' names were not in.

Tom McClelland spoke about having a booklet on coming conventions.

The meeting was adjourned and the group went down to the Gas Buggy Room for more refreshments.

Respectfully submitted

Petunia Schardin
National Recording Secretary