



Stein Collectors International, Inc.

2025 Executive Director Report

Dear Members,

As we reflect on the past year, I am pleased to share with you the remarkable progress and initiatives that Stein Collectors International (SCI) has accomplished under the guidance of our dedicated leadership team and the support of our passionate members.

New SCI Website Launched

One of the most significant milestones this year was the successful development and launch of a brand-new SCI website (<https://stein-collectors.org>). Rebuilt from the ground up, the new site provides a modern, user-friendly platform that better represents the spirit and depth of our organization. Many thanks to Bob Hurley for overseeing the transition of our organization's legacy website to a modern, user-friendly platform.

With improved functionality, mobile responsiveness, and a revitalized look and feel, the new website serves not only as a digital hub for existing members but also as a compelling point of entry for potential new collectors and enthusiasts from around the world. The website can be displayed in over 100 languages from the pulldown menu on the main screen. We continue to enhance content and features, and we welcome member feedback to ensure it remains a valuable tool for the entire community.

2025 Convention – Pittsburgh, PA

Preparations are well underway for our 2025 Annual Convention in the vibrant city of Pittsburgh, Pennsylvania. The dedicated convention committee - led by First Vice President, Conventions, John Kelly—has crafted a rich and engaging agenda designed to resonate with both longtime members and those newer to our community. This year's program highlights the region's deep ties to glassmaking, with a special keynote presentation by Dr. Anne Madarasz on the "*History of Pittsburgh Glass*." From educational sessions to dynamic speakers, the convention promises to reflect the wide-ranging interests of our collectors while honoring the cultural legacy of our host city. We look forward to coming together in Pittsburgh to continue our tradition of camaraderie, learning, and shared passion.

2026 Convention – Williamsburg, VA

The 2026 SCI Convention will be held in historic Williamsburg, Virginia, during a momentous year that marks both the 250th anniversary of the United States and the 100th anniversary of The Colonial Williamsburg Foundation. Founded in 1926, the Foundation is a world-renowned living history museum dedicated to preserving and interpreting 18th-century American life in the restored colonial capital of Virginia. With costumed interpreters, historic trades, and beautifully preserved buildings, Colonial Williamsburg offers a uniquely immersive experience that will enrich our convention and connect our passion for history and craftsmanship with America's founding era. This unique convergence of milestones presents a powerful opportunity for SCI to

align our celebration with the historical significance of the location, offering attendees a once-in-a-generation experience surrounded by colonial charm and deep-rooted American heritage.

Growing Membership and Outreach

As we look to the future of SCI, one of our most important goals is to expand our membership base and bring new energy and perspectives into our community. In the coming year, we will be rolling out a multi-pronged strategy to increase visibility and attract potential new members, which includes:

- Launching targeted social media campaigns that spotlight member collections, stein history, and educational content.
- Partnering with other potential collector organizations, museums, and historical societies to cross-promote events and resources.
- We will be coordinating with our Chapters to promote SCI at regional and national antiques and breweriana shows to introduce our organization to interested attendees.

This effort will require the collective energy and creativity of all our members. I encourage each of you to share the SCI story and help us bring new collectors into the fold.

In Closing

As Executive Director, it is an honor to support the mission of SCI and work alongside such a knowledgeable and enthusiastic group of collectors. The accomplishments of this past year reflect a strong foundation for future growth, and I am confident that with your continued involvement, SCI will thrive for generations to come. Thank you for your support, your passion, and your commitment to advancing the knowledge and appreciation of beer steins and related drinking vessels.

Sincerely,

Eric Salzano

Executive Director
Stein Collectors International, Incorporated